

Mecic







10K+ MEMBERS @odettarockheadkerr

Odetta Rockhead Kerr Entrepreneur

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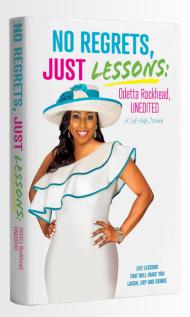






Envision a vibrant mix of creative leadership, courageous decision-making, and genuine enthusiasm for nurturing potential. Presenting Odetta Rockhead-Kerr – an inspirational leader whose quarter-century journey in leadership has been marked by transforming companies and enriching lives.

Odetta, who remarkably climbed to the position of vice president at the US Fortune 500 company Xerox at the young age of 25, despite not graduating from high school, dropping out of college upon her first enrollment, and facing the challenges of teenage pregnancy twice by the age of 17, is dedicated to empowering others to realize their fullest potential. Her journey exemplifies overcoming seemingly insurmountable obstacles, and she is passionate about guiding others to do the same. Through her profoundly candid and emotionally impactful self-help memoir, "No Regrets, Just Lessons: Odetta Rockhead, UNEDITED," she aims to transform lives by fostering a shift in mindset. Odetta extends her inspirational message via social media and public speaking, driven by a mission to impact as many lives as possible through the power of positive thinking.



Odetta retired from her corporate career at age 42 to devote herself to her entrepreneurial ventures and personal brand. She launched the Rockstar Academy on YouTube, a platform she created to ignite a movement towards financial independence through changing one's mindset. In just over a year, her channel attracted 900,000 subscribers, a testament to her compelling message and engaging content. Odetta's influence is further amplified by her coaching services, offered to the more than 9,000 members of her online Rockstar Club, which spans Patreon, YouTube Membership, and personalized one-on-one coaching sessions, solidifying her role as a mentor and guide for those seeking to reshape their lives and financial futures.

Odetta's dynamic range is her hallmark—she excels in multiple roles, seamlessly transitioning from being a dedicated mother and wife, to a successful author, a prominent executive on major corporate boards, a justice of the peace, an entrepreneur, a mindset coach, and a philanthropist. She holds both graduate and post-graduate qualifications in Business Administration, with a specialization in Marketing, underscoring her expertise and multifaceted capabilities.



Rockstar Academy

PERSONAL FINANCE EDUCATION CHANNEL

Channel: @odettarockheadkerr Channel Name: Rockstar Academy



ABOUT THE ROCKSTAR ACADEMY

The mission of the Rockstar Academy YouTube channel is to transform lives by shifting mindsets, thereby enabling individuals to reach and unlock their full potential. Odetta's goal is to inspire and empower her audience, fostering a drive towards financial stability and peace of mind through a creative, accessible approach to content creation. Additionally, she offers support through Rockstar Grants of up to \$50K monthly, along with access to complimentary tools and resources via her membership club.

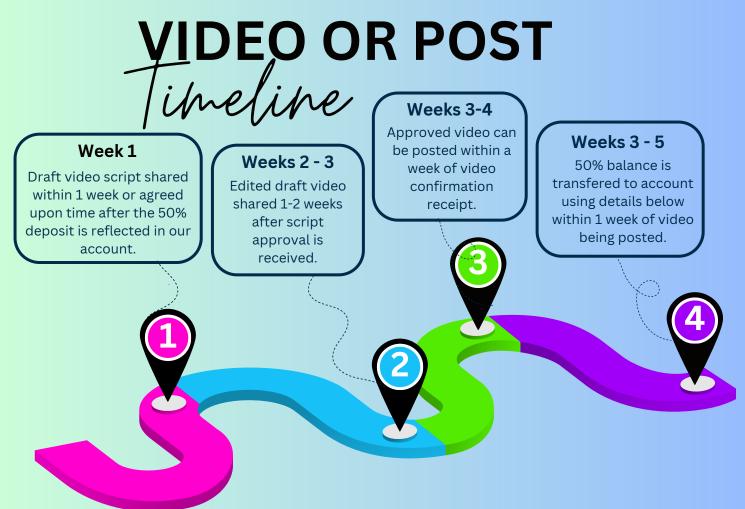
Female 55.64 User specified 0.2% Suggested videos 968.8K (20.4%) VuTube search 635.2K (13.3%) VuTube search 635.2K (13.3%) 13-17 1.6% 18-24 19.2% 25-34 2.0% 25-34 2.0% 25-34 2.0% 25-34 2.0% 25-34 2.0% Subscribed 52.2% Subscribed 52.2% Subscribed 52.2% Payback-based cost for every 1K views (CPM) Philippines Philippines 2.9% Canada 2.7%	Total Subscribers 1.3M+		Total Views 54M+	F	gement Rate	Average View Duration 6 MINS
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55-64 9.7%	45-54	15.8%			Philippines	2.9%
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65+ 41% (Jhana 199	65+	4.1%	Impressions click-th	rough rate	Ghana	1.9%

COCKHEAD-KERR Engrave Alter State Media Data

SERVICES & RATES

SERVICE	RATE PER SINGLE VIDEO	3+ VIDEOS RATE PER VIDEO	6+ VIDEOS RATE PER VIDEO	12 VIDEOS RATE PER VIDEO
1-4 MINUTE VIDEO INTEGRATION	\$4K - \$5K	\$4K	\$3.5 K	\$3K
DEDICATED VIDEO	\$8K - \$10K	\$8K	\$7.5K	\$7K
FREQUENCY	TBD	TBD	TBD	1 OR 2 VIDEOS POSTED PER MONTH
AFFILIATE INCOME	OPTIONAL	SUGGESTED IF APPLICABLE	SUGGESTED IF APPLICABLE	SUGGESTED IF APPLICABLE
DEPOSIT	50%	50% OF COST FOR 3 VIDEOS	50% OF COST FOR 3 VIDEOS	50% OF COST FOR 3 VIDEOS
BALANCE	PAID WITHIN 5 DAYS OF POST			

For all collaborations, a 50% deposit is required upfront. The remaining 50% balance must be settled in our account within one week of the posting date. Failing to do so can result in the content being removed from public viewing. Please note that PayPal payments will incur a 5% processing fee. Therefore, an additional 5% should be added to the total amount being transferred. Similarly, Payoneer payments will attract a 2.5% fee, which should also be added to all transfers to cover processing costs. No additional fees are applicable for wire transfers between banks.



PAYMENT TRANSFER DETAILS

PAYMENT DETAILS	BANK ACCOUNT NO FEES	PAYONEER WILL ATTRACT 2.5% FEE	PAYPAL WILL ATTRACT 5% FEE
ACCOUNT NAME	Vanquish Incorporated Limited	Odetta Rockhead	Vanquish Incorporated Limited / Odetta Rockhead
ACCOUNT TYPE	USD Saving	USD Checking	USD Business
ACCOUNT NUMBER	1002262472	4021534932635	odettakerr@gmail.com
BANK / PAYMENT PLATFORM NAME	First Caribbean International (CIBC)	Payoneer	PayPal
BRANCH	Liguanea	NA	NA
SWIFT CODE OR ROUTING (ABA0	SWIFT FCIBJMKN	ROUTING (ABA) 061120084	NA
CORRESPONDENT BANK & CODE	Wells Fargo, New York SWIFT Code: CHASDEFX	First Century Bank Bank Address: 525 Federal Street Bluefield, WV– Bluefield, USA	NA







Address :

Odetta Rockhead Kerr 5831 HALLANDALE BEACH BLVD WEST PARK, FL 33023-5243 United States

MOST VIEWED VIDEO ANALYTICS



16 Websites Where Rich Or Kind People Literally G... 3.9M views · 1 year ago ເ⊛ 5 rr5 142K El 8.2K

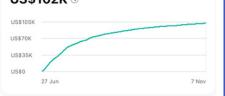
Top geographies

45.1%
6.2%
6.1%

Age	
Since published · Views	
13–17 years	0.2%
18–24 years	9.3%
25–34 years	22.6%
35–44 years	26.1%
45–54 years	21.0%
55–64 years	14.1%
65+ years	6.7%

Gender	
Since published · Views	
Male	51.0%
Female	48.9%
	0.1%

Estimated revenue



US\$51.42

Playback-based cost for every 1K views (CPM)

Watch time from subscribers

Watch time (hours) · Since published	
Not subscribed	86.1%
Subscribed	13.9%



Free & Easy: Step-by-Step Guide to Earning \$300... 3.9M views · 1 year ago ல 5 ____ 206к Е 20к

Top geographies

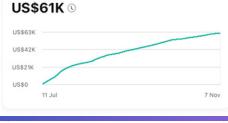
Views · Since published	
United States	18.8%
India	12.2%
Nigeria	7.8%

Age

Since published · Views	
13–17 years	1.4%
18–24 years	30.9%
25–34 years	35.1%
35–44 years	18.8%
45–54 years	8.7%
55–64 years	3.8%
65+ years	1.2%

Gender	
Since published · Views	
Male	41.1%
Female	58.9%

Estimated revenue



US\$30.73

Playback-based cost for every 1K views (CPM)

Watch time from subscribers

d
84.2%
15.8%



 Make Money Watching YouTube Videos In 2023: F...

 2.3M views · 1 year ago

 S
 △ 122K € 5.6K

Top geographies Views · Since published

United States	40.1%
India	14.3%
Nigeria	5.9%

Age

Since published · Views	
13–17 years	0.0%
18–24 years	10.2%
25–34 years	31.0%
35–44 years	24.4%
45–54 years	18.2%
55–64 years	11.8%
65+ years	4.4%

Gender

Since published · Views	
Male	29.9%
Female	70.1%
User specified	0.0%



US\$45.89

Playback-based cost for every 1K views (CPM)

Watch time from subscribers Watch time (hours) · Since published Not subscribed 87.2% Subscribed 12.8%



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